

STRONG TECHNICAL FOUNDATION,
AI INTEGRATED AT EVERY
STAGE AND A CURRICULUM
THAT EVOLVES WITH THE MARKET.



Campus Connect

EMPOWERING UNIVERSITIES & COLLEGES
TO BUILD ENGINEERS FOR THE AI ERA

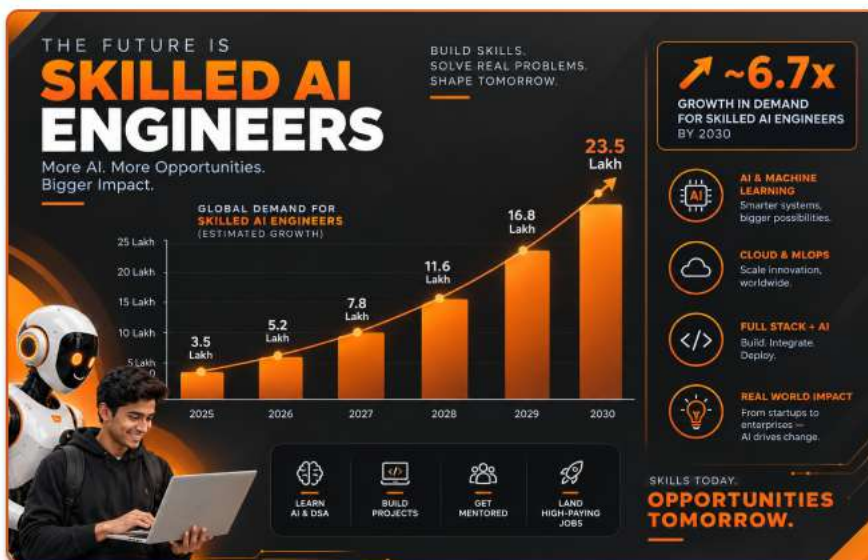


Engineered for the AI age





The Impact of AI



“

AI has changed the way work is done in the IT industry. It has created newer roles, transformed earlier ones & this has changed hiring & hence the learning for skillset required in today's AI era.

As quoted by Sundar Pichai, CEO of Google, in one of his interviews with Lex Fridman, if you want to secure a top job in today's world of AI, you have to be proficient with AI but not at the cost of foundation & fundamental subjects of computer science. So you need to master Data Structures, Web Development, System Design, while being AI native proficient.

The demand for such a trained talent pool is constantly rising & there is shortage of this skillset in colleges and universities. We, at Coding Blocks, partner with you and transform what we teach to create AI ready engineers for the next decade.

- AI has changed industry works
- This changes what to get employed
- This changes the & hence, what our students
- To secure a good to master the fundamental subjects & learn AI on top is the need of the
- We need to start internships, win then secure a top
- The demand for new engineers is rising, shortage of this industry

Tablet Of Contents

the way the IT

skillset is required
in a top company

hiring process
we need to teach

IT jobs, we need a
foundation or
of Computer Science
of it. Being AI native
hour

early, crack
hackathons, and
placements

age skilled software
& there is a
Talent pool in the

The Impact of AI	02
About Coding Blocks	04
How we build AI ready Engineers	06
Our courses (integrated with AI)	08
Management team	10
Hiring partners	11
Recent Success stories	12
Colleges/universities where we work	14
Contact us	15

About Coding Blocks

We started in 2014 as a group of IITians & Techies with a very specific aim: to bridge the gap between what students know versus what Top IT companies demand.



Engineered for the AI Age

The market has already changed & so have our programs.
Each course integrates with AI & is vetted by industry experts.

We are a Centre of Excellence in the Computer Science training domain with more than 12 years of experience & have trained more than 250,000+ college students.

Our curriculum, pedagogy & content are highly result-oriented & we have more than 50,000+ placements in top companies like Google, Amazon, Microsoft, Meta, Arcesium, Zomato, Flipkart & so on.

We work in more than 20 universities & colleges, spanning Government to Private & from Tier 1 to Tier 5. For each, we gauge the output required, curate the curriculum & deliver by seamlessly integrating into the ecosystem.





Why Coding Blocks?

Top Mentors

Best-in-class mentors from IITs, IIITs, NITs & from Google, Amazon, Microsoft etc.

AI-Ready Courses

All our courses, right from DSA to Web Development to Data Science, are integrated with AI components.

Top Placements

Our students work at top companies like Google, Amazon, Meta, Microsoft, Flipkart, Walmart etc.

Zero Infrastructure Cost

We run the entire program in your university's classrooms & labs, so no investment is required from your side on infra.

Certifications

Each student gets certified by Coding Blocks for the course they do, which is widely recognised by the industry.



Awards & Recognitions



Times Education Icons'25:
Coding Blocks - Excellence in the field of
Training for Placement Oriented Courses
for IT Industry



Best Ed-Tech
solutions provider -
2025



Coding is a Game
Changer, Varun
Kohli- 2021

and many more...

How We Build AI-Ready Engineers



12+ years of mentoring, 250,000+ students trained, 50,000+ top placements.

Our pedagogy is proven to deliver results. To become an accomplished coder, you need to practice questions. Questions are difficult to solve, & we stand shoulder to shoulder with students to ace coding.

Coding Right from Day 1

All foundational subjects of Computer Science, starting from Programming Abstraction to DSA to CP to Web Development, start with coding right from Day 1.



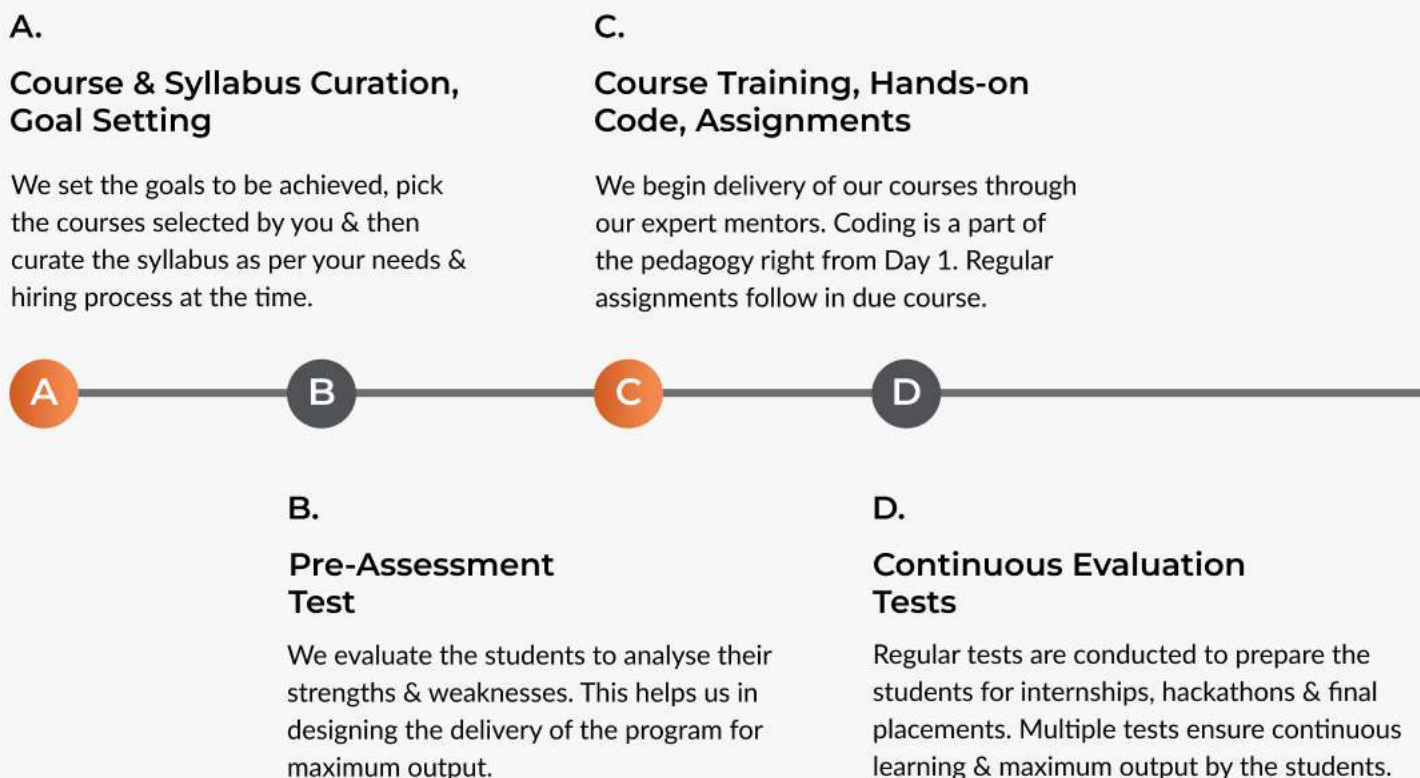
AI Integrated in All Courses

Being AI-native is the need of the IT industry. Our programs have AI integrated deeply to ensure we learn it, even while mastering foundational subjects of Computer Science.



How is Coding Blocks different & what value does it add?

Our Typical Onboarding & Training Process



A TYPICAL COLLEGE/UNIVERSITY

- Usual curriculum
- AI as a 4th-year elective
- Professors who teach
- Nominal internship & hackathon records
- None to limited certifications
- Usual line of teaching
- Limited profile building
- Placement support

VS

CODING BLOCKS CAMPUS CONNECT – COLLEGE/UNIVERSITY

- ✓ Industry-vetted, result-oriented curriculum
- ✓ AI-native, integrated deeply into all courses
- ✓ Mentors who have shipped code at top companies & are from IITs, IIITs & NITs
- ✓ Top-of-the-line internships like LFX, GSoC & hackathons like SIH, Google Big Code
- ✓ Certification for all courses
- ✓ Teaching, progress check & then reinforcement for better outcomes
- ✓ Top-of-the-line profile building on LeetCode, Codeforces, GitHub, LinkedIn for an ATS-friendly resume
- ✓ Internship, hackathon & placement support

Our Typical Onboarding & Training Process

E.

Weekly Review Meetings

We conduct weekly review meetings with you to discuss the progress & plan the interventions which might be required.

G.

Hackathons & Internships

We start preparing students for internships & hackathons at the national as well as international level.

E

F

G

H

F.

Profile Building

We build your profiles starting with LeetCode, Codeforces, GitHub & then LinkedIn to ensure your/students' resume is ATS-good & always shortlisted.

H.

Placements

Students are prepared for placement drives for various target companies & then crack them to reach their dream destination.

Integrated with AI

Our Courses

Programs aligned with the industry, current hiring trends & skillsets in demand.

Our courses create engineers ready for the next decade of AI, well conversant with the foundational subjects of Computer Science and completely aligned on an AI-native level.



Pick Your Course Bouquet

Our courses span from DSA to CP, Full Stack MERN Web Development to Spring Boot, ML, Data Science, AI to GenAI & Agentic AI & Interview Preparation. You can choose what you need & set the goals & outcomes with us.



Curate Your Curriculum

Based on your needs, we can curate the syllabus or follow the one we have & add all the necessary skills to your students' resumes.



Get Started

We will typically conduct a diagnostic test as a first step towards getting started, after which teaching, assessments & reinforcements would follow.

1

Data Structures & Algorithms (DSA) – C++/Java

Covers everything right from the basics, puzzles, flowcharts to Arrays, Stacks, Queues, Linked Lists, Recursion etc. to advanced concepts like DP, Graphs, Trees & Tries.

Includes LeetCode & Codeforces profile development together with live projects. Also includes an AI-native module for mastering current hiring trends.

NO PREREQUISITES REQUIRED.

🕒 200 hours

2

Full Stack Web Development (MERN)

Covers Frontend Development (HTML, CSS, JS, jQuery, Bootstrap), Backend Development, React, Security, Scalability & System Design. The course also includes capstone & live projects & is integrated with AI-driven development.

NEEDS EXPOSURE TO DSA FOR OPTIMISED OUTPUT & PROJECTS.

🕒 200 hours

Machine Learning (ML), Data Science, AI

3

Starts from Python & progresses to Mathematics, after which we move over to Machine Learning, Data Science & AI. This is the most in-demand course of today's generation.

No prerequisites required.

🕒 200 hours

GenAI, Agentic AI

4

Covers all the new-age technologies like GenAI, Agentic AI, RAG pipelines & so on to gear up our students for the newer emerging job roles.

Working knowledge of ML, Data Science & AI required.

🕒 30 hours

Competitive Programming

5

Dynamic Programming, Graph Theory, Number Theory, Algorithms, all taught to brace you up for all top companies like Google, Amazon, Microsoft, Uber etc.

Requires exceptional DSA skills.

🕒 80 hours

Non-Coding Subjects

6

Operating Systems, Computer Networks & Database Management Systems: all these theoretical but important subjects, typically asked in interviews, are mastered in this course.

No prerequisites required.

🕒 60 hours

DevOps & MLOps

7

Deploying applications built on Web or AI onto Cloud, setting up your servers, putting up the security & so on to ensure you are all set for Cloud.

No prerequisites required.

🕒 60 hours

Interview Preparation

8

This course is designed to cover everything required to complete interview subjects for the current hiring trends, all integrated deeply with AI.

All subjects of Computer Science required for top IT hiring.

🕒 100 hours

Coding Blocks Management Team

At the heart of Coding Blocks is a leadership team that has spent more than 12 years shaping how India learns to code. What began as a mission to bridge the gap between classroom learning & industry needs has grown into one of the country's most trusted names in programming education. Thousands of students have gone on to build successful careers at leading technology companies & fast-growing startups.

The team brings together deep expertise in Computer Science, hands-on industry experience & a genuine passion for teaching. They have designed & delivered training in Data Structures, Algorithms, Software Development & emerging technologies, both at Coding Blocks centres & in partnership with universities across India. Their approach has always been practical: learn by building, think like an engineer from day one & prepare for the real challenges of the technology world.

Driving all of this is one shared belief: talent is everywhere & every serious student deserves the chance to realise it.

Varun Kohli

22+ yrs

A seasoned technocrat with experience across multiple domains and companies, ranging from MNCs to startups, who has taken Coding Blocks from a single training centre to a trusted name for thousands of aspiring engineers.



Kartik Mathur

10+ yrs

Heading Academics at Coding Blocks, he brings deep expertise in multiple subjects like DSA, CP & Web & has mentored thousands of students into successful careers at leading tech companies.



Monu Kumar

7+ yrs

Plays a key role in driving the organisation's growth & ensuring every learner receives a consistent, high-quality experience.



Coding Blocks Hiring Partners

amazon

Google

Microsoft



VISA

SAMSUNG

Adobe

Uber

Flipkart



NETFLIX

Goldman
Sachs

AMERICAN
EXPRESS

Myntra

400+
Partners

AIRBUS

paytm

Shipsy

DXC
TECHNOLOGY

JPMORGAN
CHASE & CO.

uptycs



/thoughtworks

spyne

TO
THE
NEW



Protium

EY

RenewBuy.com
Khushiyon Ke Advisor

Inc42

captain
fresh

make my trip

DELHIVERY

and many more...

Our recent Success Stories



Google

Asmit Papney



Google

Ria Bordia



Google

Riya garg



Microsoft

Tanya Verma



Microsoft

Sahithi



Microsoft

Myntra

Harshita



amazon

Parth Chawla



amazon

Eashan Bhatia



amazon

Vaibhav



amazon

Jinay



amazon

airtel

Sabhya



AMERICAN
EXPRESS

Joyeta Ahuja



SAMSUNG

Garima Sharma



SAMSUNG

Pradeep



VISA

Snigdha Bisht



mastercard

Mudit



J.P.Morgan

Sahil Pahwa



Adobe

Tanisha Jain

Our recent Success Stories



TATA 1mg

Gurditt



paytm

Pratham



ORACLE

Sanchaksh



BELLURBIS
Digitizing Business

Harsh Singh



AIR INDIA

Harshit Singh



Flipkart

Aniketa



CISCO

Joysa



mathongo

Ashish Kumar
Saini



PARK+

Astha



JUSPAY

Spriti



JUSPAY

Bhawansh



JUSPAY

Gautam



ZUPEE

Shubham



BNY

Apoorva



Pernod Ricard

Saurabh Kumar



ivanti

Paras



Optum

Tanya
Chaudhary



**This Could
be YOU**

Coding Blocks

Colleges/Universities where we work

Sushant
University
soaring high

CHITKARA
UNIVERSITY



**CODING
BLOCKS**
Code Your Way To Success



VIPS

योग: कर्मसु कौशलम्
IN PURSUIT OF PERFECTION

BPIT



VIDYA PRATISHTHAN'S
SAHAKARINI SHALA INSTITUTE OF
ENGINEERING AND TECHNOLOGY
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nagarro

AMITY
UNIVERSITY



Coding Blocks

Contact Us

For a free Interview Readiness Test for students, curriculum review or details on starting bootcamps in your campus, you can reach out to us through:



09999-579-222 (Coding Blocks)



099530-99568 (Varun Kohli, Co-founder)



095601-96180 (Kartik Mathur, Co-founder)



098212-12127 (Monu Kumar, Founding Member)



09999-579-222 (Piyush, Program Head)



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